



## **Adalis Packaging Reinforcement Combats Rising Containerboard Prices**

*Rising containerboard prices drive focus on fiber reduction and more sustainable solutions for packaging suppliers*

**Vancouver, Wash. – July 2, 2010** – Adalis Corporation, [a global packaging and supply chain solutions company](#), understands how increases to paperboard prices are affecting the packaging industry. Dramatic cost increases of paperboard over the last few months have led packaging suppliers to look for new ways to stay competitive and maintain profitability. Adalis provides packaging solutions that [reduce fiber, without compromising quality](#).

Adalis is a supplier of packaging products that allows a packaging supplier to use less paperboard to achieve the same quality of package. Applying Adalis reinforcing tapes increases performance and longevity of corrugated packages. This approach is beneficial to all packaging, but especially valuable to [heavy-duty bulk bins](#) that typically require more fiber to achieve their strength requirements.

“Adalis prioritizes alternative solutions to packaging that favor more sustainable practices and keep costs down,” said Peter Lockey, Global Business Director at Adalis Corp. “When you combine [fiber reduction and a stronger packaging solution](#), you’ve got a win-win situation.”

For more information on how to create a more sustainable package by reducing fiber and strengthening corrugated containers, contact Renee Wilson at [renee.wilson@adaliscorp.com](mailto:renee.wilson@adaliscorp.com) or 360-576-4212. Or, visit the Adalis website at [www.adaliscorp.com](http://www.adaliscorp.com)

### **About Adalis**

Headquartered in Vancouver, Washington, Adalis Corp. ([www.adalispackaging.com](http://www.adalispackaging.com)) is a global packaging and supply chain solutions provider differentiated by innovation, expertise and optimization capabilities. With extensive knowledge in package design and development, packaging manufacturing and supply chain optimization, Adalis creates high performance, custom solutions with an emphasis on sustainability. Adalis is a subsidiary of H.B. Fuller Company.

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